



## **EasyAppsOnline Security Policy**

EasyAppsOnline works with some of the best known names in internet security including; Sophos Security, and Qualys Security to protect your data. Below is a detailed listing of Security Policies EasyAppsOnline has implemented. Below Security Polices are HIPAA and HITECH Compliant.

### **Activity Logging:**

EasyAppsOnline logs all site activity (along with the IP address, date and time that those activities are completed) including but not limited to; multiple failed login attempts and responds by locking out intruding IP's from logging into EasyAppsOnline, all broker activity, all carrier activity, and all support personnel activity.

### **Username and Passwords:**

All usernames and password have to follow strict guideline in order to restrict unlawful entry. Password has to pass our Password Security Monitor and an account cannot be added until this Password Security Monitor is satisfied. Our password policy is the following: must contain at least 1 uppercase letter, 1 lowercase letter and 1 number. Password cannot contain the word pass or password. Password also cannot contain more than 2 numbers in a sequence, such as 123.

### **Two-Factor Authentication:**

Two different factors are used in conjunction to authenticate. Using two factors as opposed to one factor delivers a higher level of authentication assurance.

### **Data Backup:**

All data stored on the EasyAppsOnline server are backed up nightly. Backups are stored in a secured and locked location.

### **Hardware Firewall:**

The EasyAppsOnline server is protected by a Failover-based Cisco Hardware Firewall. This means that if one of our firewalls fail, we have a backup in place to automatically take over monitoring all traffic coming and going from EasyAppsOnline. Also, all unnecessary ports are turned off.

### **Application Protection:**

The EasyAppsOnline application is protected by an Application Firewall. This Application Firewall inspects all traffic coming and going into the EasyAppsOnline application for any malicious activity. Any suspicious activity is automatically blocked and logged.

### **Isolated Database Server:**

The EasyAppsOnline database server is isolated from the web application server making it invisible from the public network and much more secure. This isolates your data from the public web.

### **Operating System:**

The EasyAppsOnline server is updated daily with any necessary patches and updates on all software including virus productions and drivers.

**EasyAppsOnline Mouse-Pad Signature:**

All applications processed on EasyAppsOnline are digitally signed by the user using EasyAppsOnline Secure Mouse-Pad Signature. All Signatures processed on EasyAppsOnline are stored in a secure, protected server location.

**Date Transfer:**

All communications between EasyAppsOnline server and EasyAppsOnline user are protected by a Secure Socket Layer (SSL) encryption. This SSL certificate encrypts data passing between the user and server during transmission. Any transmission to and from EAO and its carrier partner will take place on a secure SFTP transfer method. Encryption is also utilized in order to maintain security of you personal data.

**Support Procedures**

All support and programming staff employed at EasyAppsOnline only access your data records at your request. EasyAppsOnline personnel are all HIPAA certified. Our chat support system logs and display users location and ip address in real-time to help assist our support personnel with identification and logging for future reference if needed. All EasyAppsOnline support personnel are background checked and drug tested before approved employment.

**EasyAppsOnline Integrity**

Yearly penetration and vulnerability testing are conducted by an independent security firm to ensure that no security weaknesses exist within the EasyAppsOnline server and software.

**Carrier Audits:**

EasyAppsOnline undergoes annual carrier audits from many of our major carrier partners including; Humana, Blue Cross Blue Shield, Aetna. EasyAppsOnline must pass these audit in order to continue our technical relationship with the carriers.

**Encryption:**

All vital personal data is encrypted at rest and resting within the EasyAppsOnline database utilizing SHA256 bit encryption.

**Certified Data Center:**

EasyAppsOnline has partnered for over a decade with Rackspace to house our application server, data server and firewalls. Our servers are housed in the United State in a secure facility. More information about Rackspace can be location at <https://www.rackspace.com>

**Traffic Monitoring:**

All website traffic on EasyAppsOnline is filtered for United States Traffic only. Any other country will be automatically blocked from access into the EasyAppsOnline servers. We operate a United States Health Insurance enrollment portal so why allow unassay traffic within our servers.

**Physical Safe Guards**

Both the EasyAppsOnline support center and data center utilize secure procedures and component to assist with protecting you data physically from any misuse include but not limited to; badging for identity purposes, physical safe guards such a secured locked doors to locations containing data with personal data, monitoring and recording camera, network segregation and isolation when necessary.

# EasyAppsOnline.com Website Privacy Statement

## 1. ACKNOWLEDGMENT AND ACCEPTANCE OF TERMS

EasyAppsOnline is committed to protecting your privacy. This Privacy Statement sets forth our current privacy practices with regard to the information we collect when you or your computer interact with our website. By accessing EasyAppsOnline.com, you acknowledge and fully understand EasyAppsOnline's Privacy Statement and freely consent to the information collection and use practices described in this Website Privacy Statement.

## 2. PARTICIPATING MERCHANT POLICIES

Related services and offerings with links from this website, including vendor sites, have their own privacy statements that can be viewed by clicking on the corresponding links within each respective website. Online merchants and others who participate in EasyAppsOnline services are encouraged to participate in industry privacy initiatives and to take a responsible attitude towards consumer privacy. However, since we do not have direct control over the policies or practices of participating merchants and other third parties, we are not responsible for the privacy practices or contents of those sites. We recommend and encourage that you always review the privacy policies of merchants and other third parties before you provide any personal information or complete any transaction with such parties.

## 3. INFORMATION WE COLLECT AND HOW WE USE IT

EasyAppsOnline collects certain information from and about its users in these ways: directly from our Web Server logs and the user – no cookies.

### a. Web Server Logs.

When you visit our Website, we may track information to administer the site and analyze its usage. Examples of information we may track include:

- Your Internet protocol addresses (IP Address).
- The kind of browser or computer you use.
- Number of links you click within the site.
- State or country from which you accessed the site. Date and time of your visit.
- Pages you viewed on the site.

### b. Personal Information Users

Visitors to our website can enroll or pre-screen for medical insurance. When you logon, we will request some personal information such as name, address, email, telephone number or facsimile number, account number and other relevant information. You may also be asked to disclose personal information to us so that we can provide assistance and information to you. For example, such data may be warranted in order to provide online technical support and troubleshooting and/or completion of your medical insurance applications.

We will not disclose personally identifiable information we collect from you to third parties without your permission except to the extent necessary including:

- To fulfill your service requests for services – insurance enrollment ONLY.
- To protect ourselves from liability,

- To respond to legal process or comply with law, or
- In connection with a merger, acquisition, or liquidation of the company.

## **5. ACCESSING WEB ACCOUNT INFORMATION**

We will provide you with the means to ensure that personally identifiable information in your web account file is correct and current. You may review this information by contacting your broker or insurance agent for a copy of your health insurance application.

## **6. CHANGES TO THIS STATEMENT**

EasyAppsOnline has the discretion to occasionally update this privacy statement. When we do, we will also revise the “updated” date at the top of this Privacy page. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the personal information we collect. Your continued use of the service constitutes your agreement to this privacy statement and any updates.

## **7. CONTACTING US**

If you have questions regarding our Privacy Statement, its implementation, failure to adhere to this Privacy Statement and/or our general practices, please contact us [pfraley@EasyAppsOnline.com](mailto:pfraley@EasyAppsOnline.com) or send your comments:

EasyAppsOnline  
**Attention: Privacy Statement Personnel**  
CTTS, Inc.  
4000 Executive Park Drive, Suite 402  
Cincinnati, OH 45241

EasyAppsOnline will use commercially reasonable efforts to promptly respond and resolve any problem or question.